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H. E. MEADER'S

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U. S. Department of Agriculture.

Gladioli

AWARDED

TEN FIRST PRIZES

American Gladiolus Society Trophy

New York, 1924

GOLD, SILVER AND BRONZE

MEDALS—1912-1924

THE GLADIOLUS

*The Crowning Splendor
of the Garden*



H. E. MEADER

DOVER, N. H.

**Breeder and Grower of the World's Most
Beautiful Orchid-Flowering Gladioli**

**CHARTER MEMBER
AMERICAN GLADIOLUS SOCIETY**

H. E. MEADER'S GLADIOLI

WERE

Awarded First Prizes

AT

Convention of Society of American
Florists, Mechanics Hall,
Boston, Mass.

American Gladiolus Society's Show,
The Casino, Newport, R. I.

Massachusetts Horticultural Society,
Gladiolus Exhibition,
Horticultural Hall, Boston, Mass.

Newport Horticultural Society and
Newport Garden Club,
Newport, R. I.

New York Horticultural Society,
Bronx Park, New York City.

Massachusetts Horticultural Society,
Annual Gladiolus Show,
Ten First Prizes and
Kunderd Gold Medal.

American Gladiolus Society's Show,
Convention of Soc. American Florists,
Detroit, Mich.
Bronze Medal and ten Awards.

American Gladiolus Society Trophy,
New York.
Ten First Prizes Awards.

Also over 200 Awards, Blue Ribbons,
etc., at various other shows,
seasons of 1912-1924.

The Gladiolus

Queen of Summer

Where can be found its equal? The easiest flower to grow and last by far the longest when cut. Covering an unequaled range of color, from delicate tints of white, pink, yellow, and lavender to the brightest blood-red scarlets, deep purple, and richest dark crimson shades, in hundreds of distinct varieties, the cream of the giant-flowering sorts.

To gaze upon a group of these regal flowers is to admire them. They compel attention. The intense, glowing hues of the more brilliant varieties dazzle the eye, while others in the paler tints rest the vision and delight the senses of the beholder.

This flower is rightly called the people's orchid, as no other can outrival the surpassing beauty of its bloom. Your favorite color can here be found, embodied in floral loveliness, as nearly every shade has its representation in gladioli. Long ago, the gladiolus occupied a humble place in our grandmothers' gardens, and its color and shape were very ordinary; but gradually, by improved methods of hybridizing, it has rapidly advanced to claim recognition as the queen of all our summer flowers. Cross-fertilized by many eminent horticulturists, clearer and brighter colors, larger blooms, and wider opened flowers have been produced, making in all a result of wondrous perfection.

Cut when the first flower expands, and placed in water, they continue blooming along the stem to the very topmost bud, lasting at least a week and holding their beauty throughout. From four to eight blossoms are opened at a time, and as the lowest fade they are easily detached, thus keeping the bouquet as fresh appearing as when first placed in the vase.



ROSE PEARL

FINEST NAMED VARIETIES

Postage paid to fourth zone. Large shipments sent express collect. To get prices per dozen multiply single price by ten.

Alice Tiplady. Primulinus hybrid. Extra large orange saffron flower. Very choice. . . 15c

Albania. Pure white, no blotch in throat. Large and of snowy purity. 25c

America. Soft pale pink, tinted lavender. Very large flowers. 5c

Anna Eberius. Velvety purple, throat deeper. An unusual shade. 15c

Baron Hulot. Deep violet blue, the best dark blue. 10c

Cracker Jack. Velvety dark red. Throat spotted yellow. 5c

Crimson Glow. Deep blood red. Large open flowers. 10c

Diana. Rich blood scarlet. Giant open flowers. 25c

Early Sunrise. Deep rosy salmon pink. Tall grower. 25c

Empress of India. Darkest red. Almost black. Very odd. 10c

Flora. Canary yellow. One of the very best clear yellows. First at New York show '24. 15c

Glory. Ruffled creamy buff, tinted soft pink. Fine. 10c

Germa. Primrose yellow, petals slightly flecked pink. 10c

Gretchen Zang. Lovely melting salmon pink. Beautiful. 10c

Golden Girl. Clear golden yellow prim. Tall and vigorous.	15c
Halley. Large clear salmon. Showy and very early.	5c
Helen Franklin. Ruffled pure white, narrow violet throat markings.	10c
Herada. Clear brilliant mauve. Immense size, a wonderful color.	10c
Ida Van. Flaming orange pink. Rich and brilliant.	10c
Jessie. Velvety scarlet, tinted orange. Very early.	5c
Le Marechal Foch. Beautiful light pink. Enormous open flowers.	10c
Liberty. Deep red. Strikingly marked white throat. Showy.	10c
Lilywhite. A spotless white gladiolus, vigorous and extremely early.	5c
Mary Fennell. Palest lavender, tinged soft pink, paler throat.	15c
Maidensblush. Primulinus hybrid. Misty pale pink and very early.	15c
May Toy. Shades of orange and yellow. Tall slender spikes, very decorative.	10c
"1910" Rose. Bright coral tinted rose-pink. Very early.	15c
Myra. Largest of our primis. Huge flowers of soft salmon buff.	25c
Mrs. Dr. Norton. Lovely La France pink. Creamy throat. Extra fine.	15c
Mrs. Francis King. Enormous flowers of flaming salmon-red. Most showy.	5c
Mrs. Frank Pendleton. Bright rose-pink. Large blotch of rich carmine red in throat.	10c
Mrs. G. W. Moulton. Solid dark rose red. Deep throat. Rich color.	25c
Mrs. Watt. Royal red rose color. American beauty shade. Clear crimson.	10c

- Mr. Mark. Clear iris blue. Most satisfactory bright blue. 20c
- Myrtle. Tender and delicate rose pink, in the lovely shade of trailing arbutus. 15c
- Niagara. Large flowers of soft buff yellow. Waxy blossoms. Fine. 10c
- Panama. Deep rose pink. Lovely large flowers 10c
- Peace. Giant white. Lilac mark in throat. Very strong grower. 5c
- Parliament. Soft old rose pink. White throat. Exquisite. 20c
- Pearl, The: Old rose, tinted lavender. White throat. Very early. 5c
- Pink Perfection. Lovely apple-blossom pink. Very fine. 15c
- Pink Wonder. Giant white flushed with rosy pink. Grand. 25c
- Red Amarillas. Brilliant blood-red, flaked darker. Formed like Amaryllis. 20c
- Rose Pearl. Enormous flower of dainty soft pink. New and extra fine. Awarded first for largest flower Boston '23. 25c
- Schwaben. Sulphur yellow of rich tone. Slight violet throat stripe. 10c
- Salmon Beauty. Salmon prim. Orange buff color. Primrose throat. Fine. 20c
- T Violet, Grand: Violet purple. Intense shade. Very unique. 20c
- Wilbrink. Dainty pale pink. Large flower, very early. 10c

SPECIAL NEW SEEDLINGS OF MY OWN ORINATION

All Prize Winners. The Pick of Thousands
of Fine Seedlings

Moonlight. Of advanced Primulinus strain, this is one of the most entrancing glads, imaginable. The flower, large as Halley, opens six to eight blooms at once. Color is soft flesh pink, with clear throat of soft canary yellow, which does not fade after cutting. The arrangement of colors is such that each flower seems to be lighted from within, presenting a most exquisite appearance. Two spikes, cut nearly a week, carried almost a thousand miles and shown at the Detroit show, were awarded the American Gladiolus Society's Bronze Medal, and attracted much attention. Select Bulbs, \$2.00 each

Red Cross. Awarded First Prize for best new seedling, Show of Massachusetts Horticultural Society, 1918, competing against a class of nearly eighty fine entries. The dazzling brilliant scarlet of the Oriental Poppy, a solid self-color, of largest size. Select Bulbs. \$1.00 each

Rosita. Richest deep rose. Each spike a bouquet. A centre of attraction at the New York Show '24. Select Bulbs. ... \$1.00 each

Flame. A real scarlet Prim. Hybrid of large size and clear color. The best scarlet Prim. Hybrid we have seen. Awarded First Prize at New York '24. Select Bulbs. \$1.00 each

Pennant. Very large Prim. Large white throat with bright pink edges of petals and very early. Most unique. Awarded Bronze Medal at a recent Boston Show. Select Bulbs. \$1.00 each

The above collection of five bulbs postpaid for \$5.00. Will also include a fine bulb of Souvenir, the deepest yellow gladiolus.

NEW INTRODUCTIONS OF GREAT MERIT

Nothing Finer In Their Respective Color

Souvenir. Solid golden yellow. The finest and deepest yellow *Primulinus*. Select Bulbs. 50c each

Snowdrift. Clear snow white of giant size and extreme purity. Select Bulbs. ... 50c each

Orange Queen. Marvelous new color. A clear coppery orange. Absolutely unique. Nothing like it. Select Bulbs. \$1.00 each

Rubini. Largest flower, rosy salmon with clear white throat. A beautiful contrast. Select Bulbs. 25c each

Vesta. Large white flowers flushed with rosy pink, violet-pink throat blotch. Most attractive. Select Bulbs. 25c each

Primulinus Hybrids

Dainty and graceful blossoms, slightly hooded, in form resembling butterflies.

These are obtained by crossing the native South African *Primulinus gladiolus* with our large garden varieties, and produce very unique shades, running from light cream through various shades of yellow to deep orange and salmon tints, and aptly described as nasturtium colors.

Bulbs from my choicest crosses, 10c each; \$1.00 per doz.

Favorite Collection

The following eight superb pink varieties, all different shades, sent postpaid for 50c.

Wilbrink. Pale Pink.

1910 Rose. Coral Pink.

Mrs. Francis King. Flame Pink.

Mrs. F. Pendleton. Blush Pink.

Panama. Rose Pink.

Mrs. Dr. Norton. Peach Pink.

Le Marechal Foch. Earliest Pink.

Halley. Salmon Pink.



SNOWDRIFT

Blue Ribbon Collection

The cream of Fancy Flowering Varieties, embracing all the principal colors, the twelve sent postpaid for \$1.00.

Myrtle. Dainty Mayflower shade.

Lilywhite. Purest White.

Mrs. F. Pendleton. Orchid-Flowering.

Glory. Ruffled Petals.

Niagara. Soft Yellow.

Baron Hulot. Deep Blue.

Crimson Glow. Blood-red.

Herada. Mauve.

Liberty. White-Throated Red.

Mrs. Watt. American Beauty Shade.

Jessie. Velvety Scarlet.

Alice Tiplady. Orange Saffron.

Collections in Separate Colors

Newest and finest shades obtainable.

Sect. 1. Reds, scarlets, crimsons, etc.

25 bulbs,	\$1.00
50 bulbs,	1.75
100 bulbs,	3.00

Sect. 2. White, pink, yellow, etc.

25 bulbs,	\$1.50
50 bulbs,	2.35
100 bulbs,	4.00

Sect. 3. Blue, shades light lavender to dark violet.

25 bulbs,	\$1.50
50 bulbs,	2.75
100 bulbs,	5.00

All the above sections in mixture: \$4.00
per 100; 25 at hundred rate.

No orders for the above collections accepted for less than 25 bulbs.

Would it not please your flower-loving friend to receive by parcel post a neat box enclosing an assortment of carefully selected gladiolus bulbs, no two alike?

Your card enclosed if desired.

12, each a different color, \$.50

25, each a different color, 1.00

Postpaid.

Try this collection in your own garden.

How to Grow

Gladioli are the easiest of all summer-flowering bulbs to grow, and their culture is very simple, anyone being able to produce fine results with a little care and a small amount of work.

May is the best time to plant, although they may be planted the first half of June to good advantage. The blooming period extends from the end of July until frost. For best results a sunny location is best and a rather light soil.

Plant four or five inches deep and the plants will not require staking, also they will resist dryness better as the roots will be cooler. Well rotted manure, good potato fertilizer, or sheep manure, if well mixed with the soil will produce good results. Loosen surface of soil occasionally and keep free from weeds.

After flowering, when the foliage looks yellowish, usually about the first of October, dig the bulbs, cut the stems quite closely, and store in a cool, dry place. A cellar where potatoes keep well will suit the bulbs; but as a rule, they are easily wintered in any ordinary cellar where frost does not enter and the atmosphere is not too drying.

The Flower Grower

This is a splendid and instructive Monthly Publication, published at Calcium, New York, \$1.50 per year, or three years for \$3.50.

We heartily recommend "The Flower Grower," and if requested when ordering, will have it mailed to your address anywhere in the United States and Possessions. Free for one year with an order from this Catalog amounting to \$10.00 or more.

THE AMERICAN GLADIOLUS SOCIETY

Was Organized in Boston, May 27, 1910

Its object is to promote interest in the Gladiolus and its Development and Culture and its popularization.

Its membership consists of about all the leading Americans and foreign growers, and enthusiastic amateurs as well.

For information address Secretary John C. Davis, 77 South Ave., Rochester, N. Y.

